There are three “official” email signature formats. Other necessary copy may be added to the signatures; however, type size and leading should remain consistent. The URL may be modified or extensions added as necessary, such as www.ChicagoBooth.edu/parttime or www.chicagoexec.net.

Wordmark: $1^{11/16}$“ wide,
Maroon = R-152, G-0, B-46
Gray = R-147, G-155, B-161
Person’s Name: 8/11 Arial Bold, black
Text: 8/11 Arial Regular, black
School Name (Version C only): 8/11 Arial Bold,
Maroon = R-152, G-0, B-46
URL: 8/11 Arial Regular, blue
Social Media Icons: $\frac{2}{3}$ height the Chicago Booth wordmark (about $\frac{3}{16}$”).
Use no more than seven icons and use only those icons that are most relevant to your department, program, or center.
Rule Line: $1^{11/16}$“ wide, black
Word “Links”: 8pt Arial Regular, gray
Links Titles: 8pt Arial Bold, blue
Use no more than six links.

Shown at full size

* Version A

Name O. Person
Title of Person
Department, Program, Center, etc.
The University of Chicago
Booth School of Business
5807 South Woodlawn Avenue
Chicago, IL 60637
Tel 000.000.000 | Fax 000.000.0000
www.ChicagoBooth.edu

follow us:

Links:
Post a Job
Recruiting at Chicago Booth
Register for the 2011 Business Forecast Conference
Apply to Chicago Booth
Make a Gift

* Version B

Name O. Person
Title of Person
Department, Program, Center, etc.
The University of Chicago
Booth School of Business
5807 South Woodlawn Avenue
Chicago, IL 60637
Tel 000.000.000 | Fax 000.000.0000
www.ChicagoBooth.edu

follow us:

Links:
Post a Job
Recruiting at Chicago Booth
Register for the 2011 Business Forecast Conference
Apply to Chicago Booth
Make a Gift

* Version C

Name O. Person
Title of Person
Department, Program, Center, etc.
The University of Chicago
Booth School of Business
5807 South Woodlawn Avenue
Chicago, IL 60637
Tel 000.000.000 | Fax 000.000.0000
www.ChicagoBooth.edu

Links:
Post a Job
Recruiting at Chicago Booth
Register for the 2011 Business Forecast Conference
Apply to Chicago Booth
Make a Gift